

# Tourism Ireland - Industry Opportunities

## [www.tourismireland.com/industryopportunities](http://www.tourismireland.com/industryopportunities)

Overseas promotions



Special Offers-  
[discoverireland.com](http://discoverireland.com)



Trade & Media  
FAM visits



Have you a story to tell?

Have you a quirky interesting story on a new activity, festival or event in your area, if so send it to us and we'll send it to our overseas colleagues for possible inclusion in a variety of E-zines

Tourism Ireland organises a range of overseas trade and consumer promotions.

If you are interested in attending view the full list on [Industry Opportunities](#) and contact the Tourism Ireland market office *colleague*.

Send us your excellent experiential offers to populate our [discoverireland.com](http://discoverireland.com) suite of worldwide websites. Offers are translated into 5 languages, the DI website has over 50 million page views, just click on the link below:

[Special offers](#)

Publicity plays a huge role in spreading the news about all there is to do and see in Ireland

If you are interested in hosting overseas media contact: Elaine Donaghy Sperrins Tourism LTD [marketing@sperrinstourism.com](mailto:marketing@sperrinstourism.com) and or Claire Keenan in the NITB [c.keenan@NITB.com](mailto:c.keenan@NITB.com)

For more information on how we can help you promote your business overseas:

**Contact:** Geraldine Egan, Co-operative Marketing, Tourism Ireland

[gegan@tourismireland.com](mailto:gegan@tourismireland.com)

Tel : +3531 476 3414